



## **Loews Corporation Appoints Mary Skafidas as Vice President, Investor and Public Relations**

July 16, 2012

NEW YORK--(BUSINESS WIRE)--Jul. 16, 2012-- Loews Corporation (NYSE: L) today announced the appointment of Mary Skafidas as Vice President, Investor and Public Relations. Ms. Skafidas will be responsible for the investor, media, corporate marketing and communications activities of Loews. She joined Loews in January 2012 as the head of investor relations and will now also direct the company's public relations efforts.

Ms. Skafidas has almost 20 years of experience in financial communications as well as corporate marketing and positioning for public companies. Prior to Loews, Ms. Skafidas was Vice President of Corporate Communications and Marketing for McGraw-Hill Education. Previously, she held media and investor relations positions at Toyota Motor North America.

### **About Loews Corporation**

Loews Corporation, a holding company, is one of the largest diversified corporations in the United States. Its principal subsidiaries are CNA Financial Corporation (NYSE: CNA), a 90% owned subsidiary; Diamond Offshore Drilling, Inc. (NYSE: DO), a 50.4% owned subsidiary; HighMount Exploration & Production LLC, a wholly owned subsidiary; Boardwalk Pipeline Partners, LP (NYSE: BWP), a 61% owned subsidiary; and Loews Hotels, a wholly owned subsidiary.

Source: Loews Corporation

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