$\overline{\bar{\square}}$ CORPORATION

## Carolina Group Reports Net Income for the Second Quarter of 2005

July 28, 2005


NEW YORK, Jul 28, 2005 (BUSINESS WIRE) -- Loews Corporation (NYSE:LTR) today reported Carolina Group net income for the 2005 second quarter of $\$ 142.1$ million, compared to $\$ 121.4$ million in the 2004 second quarter. Net income attributable to Carolina Group stock (NYSE:CG) for the second quarter of 2005 was $\$ 55.7$ million, or $\$ 0.82$ per share of Carolina Group stock, compared to $\$ 40.6$ million, or $\$ 0.70$ per share in the comparable period of the prior year.

The increase in net income attributable to Carolina Group stock for the second quarter of 2005, as compared to the corresponding period of the prior year, reflects the sale by Loews Corporation of 10,000,000 shares of Carolina Group stock in December of 2004. Net income per share of Carolina Group stock was not impacted by the sale of Carolina Group stock in December of 2004. Carolina Group stock represents a 39.22\% and 33.43\% economic interest in the Carolina Group for the three months ended June 30, 2005 and 2004, respectively.

Net sales for the Carolina Group were $\$ 928.3$ million in the second quarter of 2005, compared to $\$ 868.1$ million in the 2004 second quarter, reflecting an increase in unit sales volume of $5.3 \%$.

Carolina Group net income for the first half of 2005 was $\$ 260.6$ million, compared to $\$ 224.4$ million in the 2004 first half. Net income attributable to Carolina Group stock for the first half of 2005 was $\$ 102.2$ million, or $\$ 1.50$ per share of Carolina Group stock, compared to $\$ 75.0$ million, or $\$ 1.29$ per share in the comparable period of the prior year. The increase in net income attributable to Carolina Group stock reflects the December of 2004 sale by Loews Corporation of Carolina Group stock discussed above.

Net sales for the Carolina Group were $\$ 1.723$ billion in the first half of 2005 , compared to $\$ 1.636$ billion in the comparable period of the prior year. The increase in net sales reflects an increase in unit sales volume of $2.9 \%$ and reduced sales promotion expenses (accounted for as a reduction in net sales).

Results of operations of the Carolina Group include interest expense of $\$ 21.0, \$ 24.3$, $\$ 43.4$ and $\$ 48.9$ million, net of taxes, for the three and six months ended June 30, 2005 and 2004, respectively, on notional intergroup debt. At June 30, 2005, $\$ 1.76$ billion principal amount of notional intergroup debt was outstanding.

The Carolina Group stock, commonly called a tracking stock, is intended to reflect the economic performance of a defined group of the Company's assets and liabilities, referred to as the Carolina Group, principally consisting of the Company's subsidiary Lorillard, Inc. The Carolina Group, a notional group, is not a separate legal entity. The purpose of this financial information is to provide investors with additional information to use in analyzing the results of operations and financial condition of the Carolina Group, and this financial information should be read in conjunction with the consolidated financial information of Loews Corporation.

As of June 30, 2005, there were $68,034,559$ shares of Carolina Group stock outstanding representing a $39.22 \%$ economic interest. Depending on market conditions, the Company, for the account of the Carolina Group, from time to time may purchase shares of Carolina Group stock in the open market or otherwise.

A separate press release reporting Loews Corporation's consolidated results for the second quarter of 2005 is being issued contemporaneously with this report.

A conference call to discuss the second quarter results of Loews Corporation has been scheduled for 11:00 a.m. EDT, Thursday, July 28, 2005. A live broadcast of the call will be available online at the Loews Corporation website (www.loews.com). Please go to the website at least ten minutes before the event begins to register and to download and install any necessary audio software. Those interested in participating in the question and answer session of the conference call should dial (877) 692-2592. An online replay will be available at the Company's website following the call.

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Carolina Group
Financial Review
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| Three Months |  | Six Months |  |
| :---: | :---: | :---: | :---: |
| 2005 | 2004 | 2005 | 2004 |



Notional, intergroup debt
owed by the Carolina
Group to the Loews Group
June 30, 2005 \$ 1,764.7

December 31, 2004 1,871.2
(a) Includes excise taxes of $\$ 179.0, \$ 169.5, \$ 335.2$ and $\$ 325.7$ for the respective periods.
(b) Includes charges of $\$ 235.6,234.3, \$ 434.3$ and $\$ 435.4$ (\$139.8, $\$ 142.8, \$ 261.2$ and $\$ 265.5$ after taxes) to accrue obligations under the State Settlement Agreements for the respective periods.
(c) Includes $\$ 6.1$ of interest income, in the second quarter of 2005 , relating to a federal income tax settlement.
(d) The Loews Group's intergroup interest in the earnings of the Carolina Group reflected share equivalents amounting to $105,445,000$ shares of $173,478,759$ share and share equivalents outstanding in 2005 and share equivalents amounting to 115, 445,000 shares of $173,411,750$ share and share equivalents outstanding in 2004. As of June 30,2005 , there were $68,034,559$ shares of Carolina Group stock outstanding.
(e) Represents $39.22 \%$, $33.43 \%, 39.21 \%$ and $33.43 \%$ of the economic interest in the Carolina Group for the respective periods presented.
(f) Earnings per common share-assuming dilution is not presented because securities that could potentially dilute basic earnings per share in the future would have been insignificant or
antidilutive for the periods presented.

Carolina Group
Supplemental Information
The following information regarding unit volume shipped by Lorillard Tobacco Company to its direct buying customers by brand follows (all units in thousands) :

June 30,

| Three Months |  | Six Months |  |
| :---: | :---: | :---: | :---: |
| 2005 | 2004 | 2005 | 2004 |

Full Price Brands

| Total Newport | 8,603,782 | 8,102,336 | 16,125,476 | 15,482,294 |
| :---: | :---: | :---: | :---: | :---: |
| Total Kent Family | 188,805 | 225,173 | 363,300 | 435,622 |
| Total True | 150,900 | 173,459 | 288,492 | 334,223 |
| Total Max | 10,348 | 12,006 | 19,939 | 23,313 |
| Total Satin | 1,617 | 2,133 | 3,213 | 4,227 |
| Total Triumph |  | 358 |  | 886 |
| Total Full Price Brands | 8,955,452 | 8,515,465 | 16,800,420 | 16,280,565 |
| Price/Value Brands |  |  |  |  |
| Total Old Gold | 221,103 | 234,240 | 412,422 | 453,054 |
| Total Maverick | 218,892 | 182,244 | 396,324 | 337,806 |
| Total Price/Value Brands | 439,995 | 416,484 | 808,746 | 790,860 |
| Total Domestic Cigarettes | 9,395,447 | 8,931,949 | 17,609,166 | 17,071,425 |
| Total Puerto Rico and U.S. Possessions | 220,620 | 199,476 | 387,384 | 411,340 |
| Grand Total | 9,616,067 | 9,131,425 | 17,996,550 | 17,482,765 |

Notes:

1. This information is unaudited and is not adjusted for returns.
2. Domestic unit volume includes units sold as well as promotional units, and excludes volumes for Puerto Rico and U.S. Possessions.
3. Unit volume for a quarter is not necessarily indicative of unit volume for any subsequent period.
4. Unit volume is not necessarily indicative of the level of revenues for any period.

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